

WDB Healthcare Survey Results, January 2016

About This Report – Input from 10 WDB Leaders

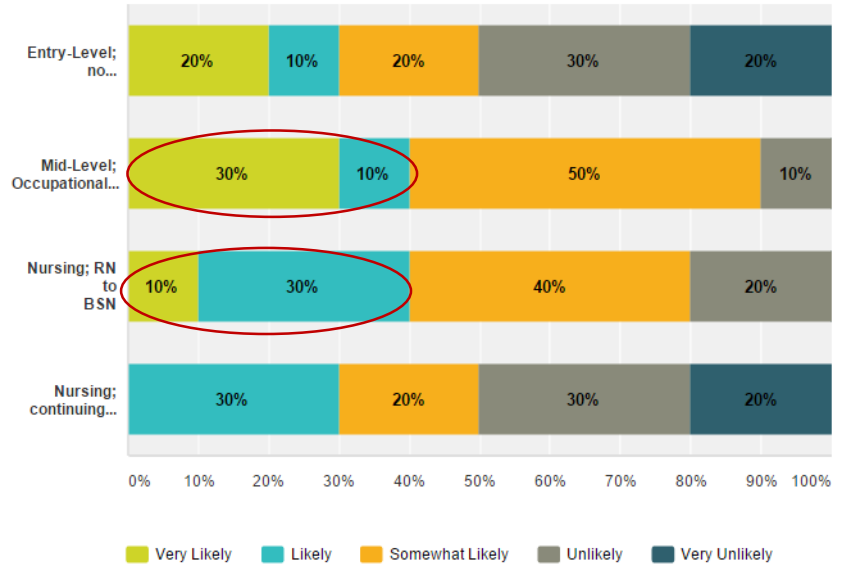
Catalyst Learning Company recently polled a group of Local Workforce Development Boards Directors in a southern state. The purpose of the poll was to understand their needs and intentions to partner with healthcare organizations in frontline employee develop in 2016. Ten local WDB directors responded; below are their answers.

Survey Results

1. What is your level of intention in investing in IWT training for these healthcare sector employees in 2016?

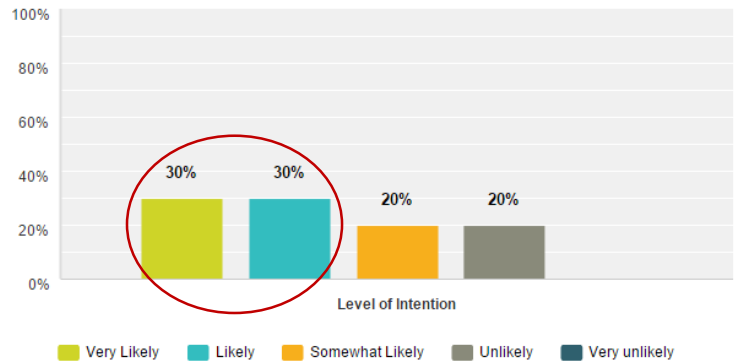
The greatest level of interest was in mid-level and RN to BSN nurses.

	Very Likely	Likely	Somewhat Likely	Unlikely	Very Unlikely
Entry-Level; no certification	20%	10%	20%	30%	20%
Mid-Level; Occupational certificate or associates' degree	30%	10%	50%	10%	0%
Nursing; RN to BSN	10%	30%	40%	20%	0%
Nursing; continuing education	0%	30%	20%	30%	20%



2. What is your level of intention in investing in healthcare sector pre-employment training in 2016?

60% of respondents stated that they are very likely or likely to invest in pre-employment training in the healthcare sector in 2016.

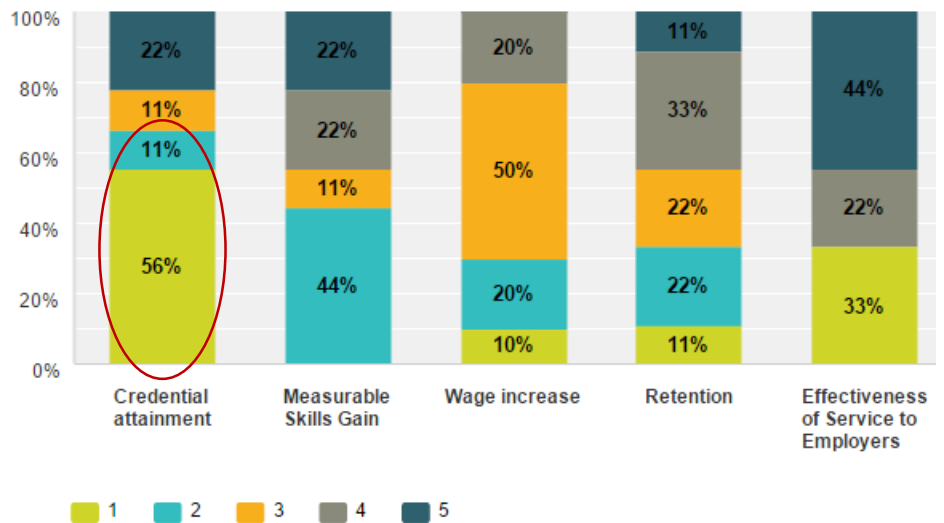


	Very Likely	Likely	Somewhat Likely	Unlikely	Very unlikely
Level of Intention	30%	30%	20%	20%	0%

WDB Healthcare Survey Results, January 2016

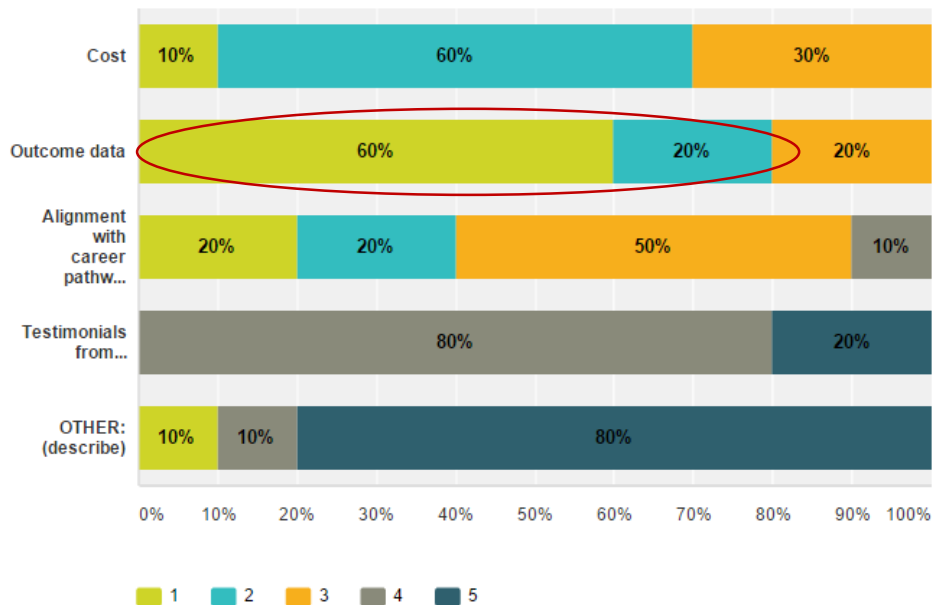
3. When thinking about IWT training, which WIOA outcomes are most important to you? (Rank from 1-5, with 1 being most important.)

Credential attainment was reported to be the highest priority with 67% of respondents selecting it as very important or important.



4. What are the most important factors that you consider when determining whether you will provide funding to support local healthcare employer needs? (Rank from 1-5, with 1 being the most important.)

Outcome data was considered the most important factor (80% very important/important) for deciding to provide funding with cost as the second most important factor (70% very important or important).



About Catalyst Learning Company

Catalyst Learning Company (CLC) is female-owned small business, headquartered in Louisville, KY. Since 2002, CLC has collaborated with over 500 healthcare organizations to develop the skills and upward mobility of their frontline employees. NCharge®, Nurses Learning to Lead is a supervisory skill development series for frontline nurse leaders. School at Work® (SAW), another product of Catalyst Learning, is known across US healthcare as the model for entry-level training and career development. CLC has provided programs which have helped over 18,000 incumbent workers increase their skills, prepare for local colleges and earn a living wage. These programs benefit employers by increasing employee engagement, retention and upward mobility.